



# The 5<sup>th</sup> International Conference on Finance and Economics ICFE 2018

September 20<sup>th</sup> - 22<sup>nd</sup>, 2018

**Ho Chi Minh City, Vietnam**

# AGENDA IN DETAIL

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**ICFE 2018 – 1<sup>st</sup> day (Main Hall A) Thursday, September 20<sup>th</sup>, 2018**

- 08:30 - 08:45 Registration  
08:45 - 09: 00 Welcome music performances  
09:00 - 09:40 Opening Ceremony  
09:40 - 09:45 Take a photo for the memory of the conference  
09:45 - 10:15 Coffee Break

**ICFE 2018 – 1<sup>st</sup> day (Room A403) Thursday, September 20<sup>th</sup>, 2018**

- 10:15 - 11:00 **Keynote speech by Professor Indra Abeysekera**  
Charles Darwin University, Australia; Adjunct professor of  
Ton Duc Thang University, Vietnam
- 11:00 - 11:45 **Keynote speech by Mr. Mark Billington**  
Regional Director, ICAEW South East Asia
- 11:45 – 13:00 **LUNCH TIME (Lobby – Ground Floor - Building A)**

**ICFE 2018 – 1<sup>st</sup> day (14:00 – 17:00) Thursday, September 20<sup>th</sup>, 2018**

- 14:00 - 14:45 **Keynote speech by Professor Juraj Sipko**  
Director of the Institute of Economic Research of the Slovak  
Academy of Sciences (SAS)  
Professor at Tomas Bata University in Zlin

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<b>Session</b>	<b>Time</b>	<b>Topic</b>	<b>Authors</b>	<b>Discussant</b>
<p align="center"><b>ACCOUNTING</b> Chairman: <b>Dr. Qian Long Kweh</b> Room A403</p>	<b>15:00 – 15:30</b>	Assessing factors affecting the effectiveness of internal control system in constructing enterprises in Ba Ria - Vung Tau province, Vietnam	Hung Tang Tri, Phuong Tran Thi Kim, Thien Nguyen Huu	Huong Thi Thanh Nguyen
	<b>15:30 – 16:00</b>	Use balanced scorecard (BSC) perspectives in the service sector in Vietnam	Tran Tan Phat	Nguyen Huu Thien
	<b>16:00 – 16:30</b>	<b>Coffee break</b>		
	<b>16:30 – 17:00</b>	The impacts of the executive board's characteristics on firm performance: an empirical study in Vietnam	Huong Thi Thanh Nguyen, Hanh Thi My Le, Han Thi Thai Tran, Trinh Ngoc Ai Le, Chung Quang Dong	Tran Tan Phat
<p align="center"><b>MANAGEMENT</b> Chairman: <b>Dr. Adriana Knapkova</b> Meeting room B</p>	<b>15:00 – 15:30</b>	CEO selection decision in Vietnamese family-owned businesses	Lan Thanh Nguyen, Khang Hoang Tran	Nga Vo
	<b>15:30 – 16:00</b>	The contribution of guest online reviews on upscale hotels to sustainable tourism	Nga Vo, Miloslava Chovancová, Lien H.L. Nguyen, Nhat Tan Pham	Truong Duy Nguyen
	<b>16:00 – 16:30</b>	<b>Coffee break</b>		
	<b>16:30 – 17:00</b>	The way forward for the Vietnamese automotive manufacturing industry	Truong Duy Nguyen	Nguyen Thanh Lan
<p align="center"><b>FINANCE</b> Chairman: <b>Dr. Boris Popesko</b> Meeting room C</p>	<b>15:00 – 15:30</b>	Tax effects of employee benefits	Eva Kolářová, Vendula Kolářová	Irene Wei Kiong Ting
	<b>15:30 – 16:00</b>	The ups and downs of development finance institutions in India – lessons for other countries	Peter Bihari	Eva Kolářová
	<b>16:00 – 16:30</b>	<b>Coffee break</b>		
	<b>16:30 – 17:00</b>	Asset-light strategy, managerial ability and corporate performance of	Wei Kang Wang, Irene Wei Kiong Ting, Wen Min Lu,	Peter Bihari

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Session	Time	Topic	Authors	Discussant
		the Asian telecommunications industry	Hui Ru Kao	
<b>ECONOMIC AND MANAGEMENT</b> Chairman: <b>Dr. Wen – Hsiang Lai</b> Room A104	15:00 – 15:30	Transport economics, connectivity between Asia and Europe by rail and its comparison to ocean shipping: the focus on the landlocked hinterland of the Czech Republic - qualitative case study	Petr Kolar	Lada Rusmichova
	15:30 – 16:00	Behavioral investing in Vietnam Ho Chi Minh stock market	Hoang Khang Tran, Florin Aliu, Lan Thanh Nguyen	Petr Kolar
	16:00 – 16:30	<b>Coffee break</b>		
	16:30 – 17:00	An employee stock ownership plan from economic theory point of view	Lada Rusmichova	Petr Kolar

**ICFE 2018 – 2<sup>nd</sup> day (08:30 – 12:00) Friday, September 21<sup>st</sup>, 2018**

**08:30 - 09:15 Keynote speech by Professor Kun - Huang Huarng**

Dean of College of Business, Feng Chia University in Taiwan

Session	Time	Topic	Authors	Discussant
<b>ACCOUNTING AND FINANCE</b> Chairman: <b>Dr. Irene Ting</b> Room A403	09:30 – 10:00	The impacts of CEO age and education level on earning management: evidence from Vietnamese listed real estate firms	Hanh Thi My Le, Tiep Thi Nguyen, Vu Tien Pham, Loan Thi Kim Nguyen	Ho Thanh Tri
	10:00 – 10:30	Why are there foreign investment appearances in countries? case studies in Vietnam	Ho Thanh Tri, Patrick Asango Okanga, Truc Nguyen, Ho Thanh Tung, Juraj Sipko	Nguyen Thanh Huyen
	10:30 – 11:00	<b>Coffee break</b>		
	11:00 – 11:30	Supervision of the Vietnam derivative stock market-theory and experience	Dao Thi Phuong Lien, Nguyen Thanh Huyen	Phuong Tran Thi Kim

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<b>MANAGEMENT</b> Chairman: <b>Dr. David Tucek</b> Meeting room B	<b>09:30 – 10:00</b>	Task-based standard operating procedure approach to implement business process management in retail	Diep N.T. Nguyen	Nguyen Thanh Nhan
	<b>10:00 – 10:30</b>	Bring institutions into FDI spillover research: policy implications in Vietnamese provinces	Pham Thi Minh Ly, Nguyen Thanh Nhan, Tra Vy, Nguyen Thuy An	Quyen Phu Thi Phan
	<b>10:30 – 11:00</b>	<b>Coffee break</b>		
	<b>11:00 – 11:30</b>	Value co-creation and behavioral intention in social commerce: the role of technology acceptance model	Quyen Phu Thi Phan, Michal Pilik, Lien Hoang Luong Nguyen	Diep N.T. Nguyen
<b>ECONOMICS</b> Chairman: <b>Dr. Barna Bako</b> Room A104	<b>09:30 – 10:00</b>	The causality of carbon emission and economic growth: testing the environmental kuznets curve hypothesis	Duc Nha Le	Elina Bakhtieva
	<b>10:00 – 10:30</b>	Customer loyalty and characteristics of digital channels in B2B industrial markets	Elina Bakhtieva	Karel Kolman
	<b>10:30 – 11:00</b>	<b>Coffee break</b>		
	<b>11:00 – 11:30</b>	Environmental management tools used by municipalities and their eco-controlling aspects, with an implementation example in the Czech Republic	Karel Kolman, Eliška Kozubíková	Duc Nha Le
<b>GRADUATE STUDENTS</b> Meeting room C  Chairman 1: <b>Dr. Jindrich Soukup</b> (No. 1,2,3)	<b>8:00 – 8:15</b>	(1) The analysis of macroeconomic indicators of visegrad group after economic crisis in 2009	Petra Viktorinová, Kateřina Pechová, Veronika Kotlantová	Natthawut Yodchai
	<b>8:15 – 8:30</b>	(2) A model of leadership styles and its application to B2B financial service firm	Vilay Saythongkeo	Marianna Švecová

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<b>Session</b>	<b>Time</b>	<b>Topic</b>	<b>Authors</b>	<b>Discussant</b>
	<b>8:30 – 8:45</b>	<b>(3)</b> The study of factors affecting the timeliness of financial reports: evidence from listed building materials companies in Vietnam	Ngan Le Vu Thanh, Tam Huynh Luu Thanh	Radek Liska
Chairman 2: <b>Dr. Qian Long Kweh</b> (No. 4,5,6)	<b>9:00 – 9:15</b>	<b>(4)</b> Creative mindset and entrepreneurial success	Natthawut Yodchai	Nguyen Phuc Thien
	<b>9:15 – 9:30</b>	<b>(5)</b> Organizational management in the digital era	Radek Liska, Tereza Markova, Jan Vanis	Jiří Nováček
	<b>9:30 – 9:45</b>	<b>(6)</b> Board characteristics and income smoothing in listed companies on Vietnamese stock market	Pham Nhat Tuan, Nguyen Phuc Thien	Ngan Le Vu Thanh
	<b>9:45 – 10:00</b>	<b>Coffee break</b>		
Chairman 3: <b>Dr. Tezera Klarova</b> (No. 7,8,9,10) Meeting room C	<b>10:00 – 10:15</b>	<b>(7)</b> Use of projection systems in OOH advertising	Jiří Nováček, Michaela Pokrupová, David Lorenc	Natthawut Yodchai
	<b>10:15 – 10:30</b>	<b>(8)</b> How different factors affect agile teams	Ekaterina Melnichuk, Tomáš Huňáček, Michal Tichý	Vilay Saythongkeo
	<b>10:30 – 10:45</b>	<b>(9)</b> The relationship between financial reporting quality and fixed assets investment efficiency: Empirical of the listed production firms in Vietnam	Vu Tien Pham, Thanh Dang Huynh, Truong Thi Thuy Dung	Lam Thi Hoang Hoanh
	<b>10:45 – 11:00</b>	<b>(10)</b> Analysis of causes and consequences of declining trend of unemployment rate in the Czech Republic since 2008	Marianna Švecová, Gabriela, Horníčková, Petra Fučíková	Petra Viktorinová

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**12:00 – 13:30            LUNCH TIME**

**18:00 - 21:00            GALA DINNER AT REX HOTEL**

**ICFE 2018 – 3<sup>rd</sup> day (07:00 – 17:00)            Saturday, September 22<sup>nd</sup>, 2018**

**07:00 – 17:00            EXCURSION**