



The 5th International Conference on Finance and Economics ICFE 2018

September 20th - 22nd, 2018

Ho Chi Minh City, Vietnam

AGENDA IN DETAIL

ICFE 2018 – 1st day (Main Hall A) Thursday, September 20th, 2018

- 08:30 - 08:45 Registration
08:45 - 09: 00 Welcome music performances
09:00 - 09:40 Opening Ceremony
09:40 - 09:45 Take a photo for the memory of the conference
09:45 - 10:15 Coffee Break

ICFE 2018 – 1st day (Room A403) Thursday, September 20th, 2018

- 10:15 - 11:00 **Keynote speech by Professor Indra Abeysekera**
Charles Darwin University, Australia; Adjunct professor of
Ton Duc Thang University, Vietnam
- 11:00 - 11:45 **Keynote speech by Mr. Mark Billington**
Regional Director, ICAEW South East Asia
- 11:45 – 13:00 **LUNCH TIME (Lobby – Ground Floor - Building A)**

ICFE 2018 – 1st day (14:00 – 17:00) Thursday, September 20th, 2018

- 14:00 - 14:45 **Keynote speech by Professor Juraj Sipko**
Director of the Institute of Economic Research of the Slovak
Academy of Sciences (SAS)
Professor at Tomas Bata University in Zlin

ICFE 2018 – The 5th International Conference on Finance and Economics
Ton Duc Thang University, Ho Chi Minh City, Vietnam
September 20th – 22nd, 2018

Session	Time	Topic	Authors	Discussant
ACCOUNTING Chairman: Dr. Qian Long Kweh Room A403	15:00 – 15:30	Assessing factors affecting the effectiveness of internal control system in constructing enterprises in Ba Ria - Vung Tau province, Vietnam	Hung Tang Tri, Phuong Tran Thi Kim, Thien Nguyen Huu	Huong Thi Thanh Nguyen
	15:30 – 16:00	Use balanced scorecard (BSC) perspectives in the service sector in Vietnam	Tran Tan Phat	Nguyen Huu Thien
	16:00 – 16:30	Coffee break		
	16:30 – 17:00	The impacts of the executive board's characteristics on firm performance: an empirical study in Vietnam	Huong Thi Thanh Nguyen, Hanh Thi My Le, Han Thi Thai Tran, Trinh Ngoc Ai Le, Chung Quang Dong	Tran Tan Phat
MANAGEMENT Chairman: Dr. Adriana Knapkova Meeting room B	15:00 – 15:30	CEO selection decision in Vietnamese family-owned businesses	Lan Thanh Nguyen, Khang Hoang Tran	Nga Vo
	15:30 – 16:00	The contribution of guest online reviews on upscale hotels to sustainable tourism	Nga Vo, Miloslava Chovancová, Lien H.L. Nguyen, Nhat Tan Pham	Truong Duy Nguyen
	16:00 – 16:30	Coffee break		
	16:30 – 17:00	The way forward for the Vietnamese automotive manufacturing industry	Truong Duy Nguyen	Nguyen Thanh Lan
FINANCE Chairman: Dr. Boris Popesko Meeting room C	15:00 – 15:30	Tax effects of employee benefits	Eva Kolářová, Vendula Kolářová	Irene Wei Kiong Ting
	15:30 – 16:00	The ups and downs of development finance institutions in India – lessons for other countries	Peter Bihari	Eva Kolářová
	16:00 – 16:30	Coffee break		
	16:30 – 17:00	Asset-light strategy, managerial ability and corporate performance of	Wei Kang Wang, Irene Wei Kiong Ting, Wen Min Lu,	Peter Bihari

ICFE 2018 – The 5th International Conference on Finance and Economics

Ton Duc Thang University, Ho Chi Minh City, Vietnam

September 20th – 22nd, 2018

Session	Time	Topic	Authors	Discussant
		the Asian telecommunications industry	Hui Ru Kao	
ECONOMIC AND MANAGEMENT Chairman: Dr. Wen – Hsiang Lai Room A104	15:00 – 15:30	Transport economics, connectivity between Asia and Europe by rail and its comparison to ocean shipping: the focus on the landlocked hinterland of the Czech Republic - qualitative case study	Petr Kolar	Lada Rusmichova
	15:30 – 16:00	Behavioral investing in Vietnam Ho Chi Minh stock market	Hoang Khang Tran, Florin Aliu, Lan Thanh Nguyen	Petr Kolar
	16:00 – 16:30	Coffee break		
	16:30 – 17:00	An employee stock ownership plan from economic theory point of view	Lada Rusmichova	Petr Kolar

ICFE 2018 – 2nd day (08:30 – 12:00) Friday, September 21st, 2018

08:30 - 09:15 Keynote speech by Professor Kun - Huang Huarng

Dean of College of Business, Feng Chia University in Taiwan

Session	Time	Topic	Authors	Discussant
ACCOUNTING AND FINANCE Chairman: Dr. Irene Ting Room A403	09:30 – 10:00	The impacts of CEO age and education level on earning management: evidence from Vietnamese listed real estate firms	Hanh Thi My Le, Tiep Thi Nguyen, Vu Tien Pham, Loan Thi Kim Nguyen	Ho Thanh Tri
	10:00 – 10:30	Why are there foreign investment appearances in countries? case studies in Vietnam	Ho Thanh Tri, Patrick Asango Okanga, Truc Nguyen, Ho Thanh Tung, Juraj Sipko	Nguyen Thanh Huyen
	10:30 – 11:00	Coffee break		
	11:00 – 11:30	Supervision of the Vietnam derivative stock market-theory and experience	Dao Thi Phuong Lien, Nguyen Thanh Huyen	Phuong Tran Thi Kim

ICFE 2018 – The 5th International Conference on Finance and Economics

Ton Duc Thang University, Ho Chi Minh City, Vietnam

September 20th – 22nd, 2018

Session	Time	Topic	Authors	Discussant
MANAGEMENT Chairman: Dr. David Tucek Meeting room B	09:30 – 10:00	Task-based standard operating procedure approach to implement business process management in retail	Diep N.T. Nguyen	Nguyen Thanh Nhan
	10:00 – 10:30	Bring institutions into FDI spillover research: policy implications in Vietnamese provinces	Pham Thi Minh Ly, Nguyen Thanh Nhan, Tra Vy, Nguyen Thuy An	Quyên Phú Thi Phan
	10:30 – 11:00	Coffee break		
	11:00 – 11:30	Value co-creation and behavioral intention in social commerce: the role of technology acceptance model	Quyên Phú Thi Phan, Michal Pilik, Lien Hoang Luong Nguyen	Diep N.T. Nguyen
ECONOMICS Chairman: Dr. Barna Bako Room A104	09:30 – 10:00	The causality of carbon emission and economic growth: testing the environmental kuznets curve hypothesis	Duc Nha Le	Elina Bakhtieva
	10:00 – 10:30	Customer loyalty and characteristics of digital channels in B2B industrial markets	Elina Bakhtieva	Barna Bako
	10:30 – 11:00	Coffee break		
	11:00 – 11:30	Heads in the Sand: The Consequences of Information Aversion on Product Markets	Barna Bako	Duc Nha Le
GRADUATE STUDENTS Meeting room C Chairman 1: Dr. Jindrich Soukup (No. 1,2,3)	8:00 – 8:15	(1) The analysis of macroeconomic indicators of visegrad group after economic crisis in 2009	Petra Viktorinová, Kateřina Pechová, Veronika Kotlantová	Natthawut Yodchai
	8:15 – 8:30	(2) A model of leadership styles and its application to B2B financial service firm	Vilay Saythongkeo	Marianna Švecová

ICFE 2018 – The 5th International Conference on Finance and Economics
 Ton Duc Thang University, Ho Chi Minh City, Vietnam
 September 20th – 22nd, 2018

Session	Time	Topic	Authors	Discussant
	8:30 – 8:45	(3) The study of factors affecting the timeliness of financial reports: evidence from listed building materials companies in Vietnam	Ngan Le Vu Thanh, Tam Huynh Luu Thanh	Radek Liska
Chairman 2: Dr. Qian Long Kweh (No. 4,5,6)	9:00 – 9:15	(4) Creative mindset and entrepreneurial success	Natthawut Yodchai	Nguyen Phuc Thien
	9:15 – 9:30	(5) Organizational management in the digital era	Radek Liska, Tereza Markova, Jan Vanis	Jiří Nováček
	9:30 – 9:45	(6) Board characteristics and income smoothing in listed companies on Vietnamese stock market	Pham Nhat Tuan, Nguyen Phuc Thien	Ngan Le Vu Thanh
	9:45 – 10:00	Coffee break		
Chairman 3: Dr. Tezera Klarova (No. 7,8,9,10) Meeting room C	10:00 – 10:15	(7) Use of projection systems in OOH advertising	Jiří Nováček, Michaela Pokrupová, David Lorenc	Natthawut Yodchai
	10:15 – 10:30	(8) How different factors affect agile teams	Ekaterina Melnichuk, Tomáš Huňáček, Michal Tichý	Vilay Saythongkeo
	10:30 – 10:45	(9) The relationship between financial reporting quality and fixed assets investment efficiency: Empirical of the listed production firms in Vietnam	Vu Tien Pham, Thanh Dang Huynh, Truong Thi Thuy Dung	Lam Thi Hoang Hoanh
	10:45 – 11:00	(10) Analysis of causes and consequences of declining trend of unemployment rate in the Czech Republic since 2008	Marianna Švecová, Gabriela, Horníčková, Petra Fučíková	Petra Viktorinová

ICFE 2018 – The 5th International Conference on Finance and Economics
Ton Duc Thang University, Ho Chi Minh City, Vietnam
September 20th – 22nd, 2018

12:00 – 13:30 LUNCH TIME

18:00 - 21:00 GALA DINNER AT REX HOTEL

ICFE 2018 – 3rd day (07:00 – 17:00) Saturday, September 22nd, 2018

07:00 – 17:00 EXCURSION TO BINH CHAU COASTAL AREA